



# **NORTH SHORE BANK**

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## **PRESS RELEASE**

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**FOR RELEASE: IMMEDIATELY**

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## **North Shore Bank Employees Raise Money for North Shore Habitat for Humanity**

PEABODY, MA — ([www.northshore-bank.com](http://www.northshore-bank.com)) In September, North Shore Bank employees raised \$1,137 to benefit the North Shore Habitat for Humanity, an organization whose mission is to bring people together to build homes, communities and hope. The proceeds were given by bank employees through their weekly “Jeans Day” program, which was started in 2015 and has contributed over \$55,000 to local charities and non-profits. In exchange for \$5 each week, the bank’s staff is allowed to wear jeans to work on Fridays with the funds collected, pooled, and then donated to an area charity nominated by a bank employee.

Alexander Gostanian, a Senior Commercial Credit Analyst for North Shore Bank, who also serves as Treasurer and a Board of Director for the North Shore Habitat for Humanity, recommended the organization as the recipient of their September Jeans Day dollars and said:

***I was first exposed to Habitat during a service day with a previous employer. The work we did that day stuck with me and has been something that I’ve often thought about.” He continued, “When the opportunity came up to join the North Shore affiliate as their treasurer, I jumped at the chance. Being able to get involved in the community that I work in is incredibly important and I’m proud to be working for an organization that impacts the lives of those people who need it most.”***

Don Preston, Executive Director for the North Shore Habitat for Humanity said:

***“Habitat-North Shore is deeply appreciative of the support North Shore Bank has provided over the years. This donation will go a long way towards paying for some of the skilled services we need to purchase for every home we build.”***

Gary Cowels, North Shore Bank Board of Director and long-time Habitat for Humanity volunteer said:

***“Thanks to the employees of North Shore Bank, we can continue with our mission of providing safe, affordable housing to needy families”.***

### **About Habitat for Humanity**

Driven by the vision that everyone needs a decent place to live, Habitat for Humanity began in 1975 as a grassroots effort on a community farm in southern Georgia. The Christian housing organization has since grown to become a leading global nonprofit working in nearly 1,400 communities throughout the U.S. and in nearly 70 countries. Families and individuals in need of a hand up partner with Habitat for Humanity to build or improve a place they can call home. Habitat homeowners help build their own homes alongside volunteers and pay an affordable mortgage. Through financial support, volunteering or adding a voice to support affordable housing, everyone can help families achieve the strength, stability and self-reliance they need to build better lives for themselves. Through shelter, we empower. For more information on the North Shore Habitat for Humanity, visit [habitatforhumanity-northshore.com](http://habitatforhumanity-northshore.com).

### **About North Shore Bank**

North Shore Bank is a full-service community bank based in Peabody, Massachusetts and serving the personal and business banking needs of the North Shore, eastern Massachusetts and southern New Hampshire. Established in 1888, the bank operates out of twelve area offices, located in Beverly, Danvers, Merrimac, Middleton, Peabody, Salem, Saugus and Newton, New Hampshire.

### **Photo Caption**



North Shore Bank employees recently donated \$1,137 to North Shore Habitat for Humanity as part of their monthly Jeans Day program. Photographed at the check presentation from left to right is Don Preston, Executive Director for the North Shore Habitat for Humanity, Alexander Gostanian, a Senior Commercial Credit Analyst for North Shore Bank, and Gary Cowels, North Shore Bank Board of Director and long-time Habitat for Humanity volunteer.